BOOKS 9/6

The bids on Bobby Kennedy's last book, a first-person, 86-page manuscript about "The Cuban Missile Crisis," which apparently reveals nothing that hasn't already been revealed: Look magazine, $250,000; Doubleday, $250,000; Bantam Books, $175,000. Kennedy finished the manuscript just before his assassination . . . Dell successfully bid $410,000 for the paperback rights to